

Gabbie Pearson

DESIGN

-  Twin Cities
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Relevant Experience

Owner and Product Designer Jun 2019 – present
Nifty Nonsense Twin Cities, MN

- Develop product designs using Illustrator and Procreate.
- Manage inventory of various products by either fabricating or outsourcing production.
- Maintain customer satisfaction, resulting in 10% of purchases being repeat customers.
- Prepare files for printing at various print shops.

Freelance Designer Nov 2020 – Present
Self-Employed Twin Cities, MN

- Collaborate with clients to create shirt designs.
- Develop branding and online identity by collaborating with brand creator and other artists.
- Design and maintain both personal and small business brand identities.

Education

A.A.S., Graphic Design: Digital and Print Media May 2023
Certificate, Web Design and Front End Development
Minneapolis College Minneapolis, MN

GPA: 3.9

- Dean's List: Fall 2021 – Fall 2022

B.A. Theatre May 2017
North Central University

- GPA: 3.2

Other Work Experience

Teaching Assistant Aug 2019 – Present
Cornerstone Montessori Elementary School St. Paul, MN

- Produce classroom materials as directed by Lead Guide.
- Coordinate projects between other staff and lead guide.
- Supervise and assist classroom of 31 students in 4-6 grade.
- Ensure the classroom is fully stocked and prepared for each day.

Costume Designer Sept 2017–Mar 2020
Various Twin Cities, MN

- Planned and constructed all costumes for shows of casts up to 60 individuals, totaling 120+ full outfits.
- Sourced costumes from stock, purchased, or fabricated.
- Guided volunteers to fabricate and organize costumes.
- Collaborated with creative team to create a cohesive vision.
- Monitored budget use of up to \$1200.

Skills



Additional Software and Tech

Adobe XD
HTML
CSS
Procreate
JavaScript
Microsoft Office Suite

Design Skills

Typography
Social Media
Branding
Photo-editing
Layout
Illustration
Packaging

Soft Skills

Teachable
Collaborative
Creativity

Relevant Coursework

- Web Design
- Typography I & II
- Design Solutions I & II
- Layout and Design
- Color Theory
- Print Production
- History of Graphic Design
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Foundation Drawing
- HTML & CSS Authoring I & II
- Client Side Scripting